

THE CYBERSMART SPECTRUM

it's always good to be cautious, but what about when it goes too far? or not far enough.



- Takes most things at face value
- If they don't understand, they don't care
- "I've always done it this way"

TOO LAX



- Knows what is expected vs unexpected
- If they don't understand, they try to learn
- "I know things change and my habits will too"

CYBERSMART



- Everything is suspicious, all the time
- If they don't understand, they become afraid
- "When something happens, I'm hacked"

PARANOID

CYBER BEHAVIOURS | TOO LAX

what kind of cyber habits do each personality have?

TOO LAX



PERSONAL INFORMATION

Shares their information freely to anyone, especially if they consider them friends or are familiar with them

LOGIN INFORMATION

Rotates a couple of passwords between all their accounts, makes it simple, and doesn't keep track of what they sign up for

LOGIN INFORMATION

Delays updates, "used to" current systems, opens and engages with things just for curiosity, if something happens, they just close it and hope it's gone

CYBER BEHAVIOURS | PARANOID

What kind of cyber habits do each personality have?

PARANOID



PERSONAL INFORMATION

Hardly shares any information online, can become an issue when trying to use legitimate services or systems

LOGIN INFORMATION

Has overly complex passwords that can be difficult to keep track of, remember, or tries to use every security measure without understanding it

LOGIN INFORMATION

Doesn't engage without profusely verifying, delays updates as it'll be overwhelming, if something happens; they're panicking

CYBER BEHAVIOURS | CYBERSMART

what kind of cyber habits do each personality have?

CYBERSMART



PERSONAL INFORMATION

Builds up trust before sharing things, keep their private lives and online lives separate as a measure of protection

LOGIN INFORMATION

Complex passwords for important sites, keeps track of what they sign up for and why, revisits and cleans up digital footprints

LOGIN INFORMATION

Updates when they're released, adapts to new systems, checks credentials before opening links/attachments, if something happens; they have cybersecurity software